

| | | | | | |
|------------|---------|------|---|--------|---------|
| Rep Order# | 6838832 | Ver# | 3 | Status | Revised |
| EC'd | Yes | | | | |

Traffic Order# 196292

Printed: 08/06/2012 10:48 AM
Last Received: 08/06/2012 10:46 AM
Showing Buylines: All Rep Revised Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product WILSON FOR NM SENATE
Estimate# 807813
Buyer Michele Brooks
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/807813
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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C
C

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|---------------------------|-------------|----------|-----|------------|------------|------|-----------|------------|-------------|----|
| *25 | | Sales Remark: V3 Added | 08/08-08/10 | \$300.00 | :30 | 2 | 1 | W, F | 11A-12P | \$600.00 | 2 | |
| *26 | | Sales Remark: V3 Added | 08/13-08/13 | \$300.00 | :30 | 1 | 1 | M | 11A-12P | \$300.00 | 1 | |
| *27 | | Sales Remark: V3 Added | 08/09-08/09 | \$550.00 | :30 | 1 | 1 | TH | 12P-1230P | \$550.00 | 1 | |
| *28 | | Sales Remark: V3 Added | 08/08-08/10 | \$75.00 | :30 | 3 | 1 | W-F | 5A-6A | \$225.00 | 3 | |
| *29 | | Sales Remark: V3 Added | 08/08-08/10 | \$125.00 | :30 | 3 | 1 | W-F | 6A-7A | \$375.00 | 3 | |

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Hiatus Weeks

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| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|-----------------------|-------------|----------|-----|------------|------------|------|-------------|------------|-------------|----|
| *30 | | | 08/09-08/10 | \$500.00 | :30 | 2 | 1 | TH-F | 530P-6P | \$1,000.00 | 2 | |
| | | Sales Remark: V3 ADD | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |
| *31 | | | 08/08-08/09 | \$550.00 | :30 | 2 | 1 | W-TH | 430P-5P | \$1,100.00 | 2 | |
| | | Sales Remark: V3 ADD | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |
| *32 | | | 08/09-08/09 | \$175.00 | :30 | 1 | 1 | TH | 1037P-1137P | \$175.00 | 1 | |
| | | Sales Remark: V3 ADD. | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 15 / \$4,325.00

---SALES MONTHLY TOTALS---

Aug 12: 39 / \$15,775.00

Sales Totals: 39 / \$15,775.00

Station Totals: 39 / \$15,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | |
|---------------|----------|---------|---------|----------|
| Market Totals | \$98,594 | | | |
| CABL 0% | KASA 6% | KASY 0% | KBIM 0% | KOAT 18% |
| KOB 60% | KRQE 16% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---

EST SHARES- -MAJORITY OLY BUY

Showing Buylines: All Rep Revised Lines

| | | |
|------------------------------------|--------------------------------------|---------------------------------|
| Station KRQE-TV ALBUQUERQUE, NM. | Agency () SMART MEDIA GROUP | Rep Firm |
| Advertiser () WILSON FOR NM SENAT | 814 KING STREET - SUITE 200 | Sales Office () PHILADELPHIA |
| Product WILSON FOR NM SENATE | ALEXANDRIA, VA 22314 | Salesperson () AMY MCCREARY |
| Estimate# 807813 | Agency C/P1/P2/E WLSN/ORDR/807813 | |
| Buyer Michele Brooks | Flight Dates 08/07/2012 - 08/13/2012 | Salesperson Phone# 215-568-6540 |
| Phone# | Hiatus Weeks | Salesperson FAX# 215-568-1845 |
| Fax# | | |

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6838832 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/06/2012 9:17 AM
Last Received: 08/06/2012 9:00 AM
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product WILSON FOR NM SENATE
Estimate# 807813
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Fax#

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|--------------------|-------------|----------|-----|------------|------------|-----|-----------|------------|-------------|----|
| 1 | | THE PRICE IS RIGHT | 08/07-08/07 | \$300.00 | :30 | 1 | 1 | TU | 11A-12P | \$300.00 | 1 | |
| 2 | | THE PRICE IS RIGHT | 08/09-08/09 | \$300.00 | :30 | 1 | 1 | TH | 11A-12P | \$300.00 | 1 | |
| 3 | | NEWS @ NOON | 08/07-08/07 | \$550.00 | :30 | 1 | 1 | TU | 12P-1230P | \$550.00 | 1 | |
| 4 | | NEWS @ NOON | 08/08-08/08 | \$550.00 | :30 | 1 | 1 | W | 12P-1230P | \$550.00 | 1 | |
| 5 | | NEWS @ NOON | 08/10-08/10 | \$550.00 | :30 | 1 | 1 | F | 12P-1230P | \$550.00 | 1 | |
| 6 | | NEWS @ NOON | 08/13-08/13 | \$550.00 | :30 | 1 | 1 | M | 12P-1230P | \$550.00 | 1 | |
| 7 | | NEWS 5A | 08/13-08/13 | \$75.00 | :30 | 1 | 1 | M | 5A-6A | \$75.00 | 1 | |
| 8 | | NEWS 6A | 08/13-08/13 | \$125.00 | :30 | 1 | 1 | M | 6A-7A | \$125.00 | 1 | |
| 9 | | EARLY SHOW | 08/13-08/13 | \$300.00 | :30 | 1 | 1 | M | 7A-9A | \$300.00 | 1 | |
| 10 | | KRQE NW13-MORN | 08/11-08/11 | \$75.00 | :30 | 1 | 1 | SA | 7A-8A | \$75.00 | 1 | |
| 11 | | NEWS | 08/12-08/12 | \$800.00 | :30 | 1 | 1 | SU | 8A-930A | \$800.00 | 1 | |
| 12 | | KRQE NWS13-430 | 08/07-08/07 | \$550.00 | :30 | 1 | 1 | TU | 430P-5P | \$550.00 | 1 | |
| 13 | | KRQE NWS13-430 | 08/10-08/10 | \$550.00 | :30 | 1 | 1 | F | 430P-5P | \$550.00 | 1 | |
| 14 | | KRQE NWS13-430 | 08/13-08/13 | \$550.00 | :30 | 1 | 1 | M | 430P-5P | \$550.00 | 1 | |

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Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|----------------------|-------------|--------------|-----|------------|------------|-----|-------------|------------|-------------|----|
| 15 | | NEWS | 08/07-08/07 | \$500.00 3 | :30 | 1 | 1 | TU | 530P-6P | \$500.00 | 1 | |
| 16 | | NEWS | 08/08-08/08 | \$500.00 3 | :30 | 1 | 1 | W | 530P-6P | \$500.00 | 1 | |
| 17 | | NEWS | 08/13-08/13 | \$500.00 3 | :30 | 1 | 1 | M | 530P-6P | \$500.00 | 1 | |
| 18 | | CBS SAT NE/KRQE NWS1 | 08/11-08/11 | \$175.00 4 | :30 | 1 | 1 | SA | 5P-6P | \$175.00 | 1 | |
| 19 | | D LETTRMAN/LT-FERGUS | 08/08-08/08 | \$175.00 4 | :30 | 1 | 1 | W | 1035P-1137P | \$175.00 | 1 | |
| 20 | | D LETTRMAN/LT-FERGUS | 08/10-08/10 | \$175.00 4 | :30 | 1 | 1 | F | 1035P-1137P | \$175.00 | 1 | |
| 21 | | D LETTRMAN/LT-FERGUS | 08/13-08/13 | \$175.00 4 | :30 | 1 | 1 | M | 1035P-1137P | \$175.00 | 1 | |
| 22 | | JEOPARDY | 08/11-08/11 | \$275.00 3 | :30 | 1 | 1 | SA | 6P-630P | \$275.00 | 1 | |
| 23 | | WHEEL | 08/11-08/11 | \$550.00 4 | :30 | 1 | 1 | SA | 630P-7P | \$550.00 | 1 | |
| 24 | | HAWAII FIVE 0 | 08/13-08/13 | \$2,600.00 3 | :30 | 1 | 1 | M | 9P-10P | \$2,600.00 | 1 | |

Rep Order# 6838832 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/06/2012 9:17 AM
Last Received: 08/06/2012 9:00 AM

Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Station Totals: 24 / \$11,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$71,563

---COMPETITIVE COMMENTS---

EST SHARES- -MAJORITY OLY BUY

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

| | | | | |
|---------|----------|---------|---------|----------|
| CABL 0% | KASA 6% | KASY 0% | KBIM 0% | KOAT 18% |
| KOB 60% | KRQE 16% | KWBQ 0% | | |

Spot Manager: All, 08/07/12-08/13/12

| Station | Order | Date | Inv Code (Book) | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|--------------------------------------|--------|----------|------------------|--------------|--------|--------|-------|-----------------|----------|-------------|-----------|------------|
| Alt Order #: 06838832 | | | | | | | | | | | | |
| Advertiser: POL/Wilson For NM Senate | | | | | | | | | | | | |
| KRQE | 196292 | 08/12/12 | CBS Sunday Mori | 8a-930a | :30 | P2 | [ALL] | WILSON FC807813 | | | | \$800.00 |
| KRQE | 196292 | 08/13/12 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | WILSON FC807813 | | 4:38:25 PM | | \$550.00 |
| KRQE | 196292 | 08/09/12 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | WILSON FC807813 | | 4:49:10 PM | | \$550.00 |
| KRQE | 196292 | 08/08/12 | M-F KRQE News | 12p-1230p | :30 | P2 | [ALL] | WILSON FC807813 | | 12:28:41 PM | | \$550.00 |
| KRQE | 196292 | 08/10/12 | M-F KRQE News | 12p-1230p | :30 | P2 | [ALL] | WILSON FC807813 | | 12:05:02 PM | | \$550.00 |
| KRQE | 196292 | 08/08/12 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | WILSON FC807813 | | 4:37:55 PM | | \$550.00 |
| KRQE | 196292 | 08/07/12 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | WILSON FC807813 | | 4:49:10 PM | HW0412TV | \$550.00 |
| KRQE | 196292 | 08/09/12 | M-F KRQE News | 12p-1230p | :30 | P2 | [ALL] | WILSON FC807813 | | 12:05:02 PM | | \$550.00 |
| KRQE | 196292 | 08/10/12 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | WILSON FC807813 | | 4:47:40 PM | | \$550.00 |
| KRQE | 196292 | 08/13/12 | CBS This Morning | CBS Early Sh | :30 | P2 | [ALL] | WILSON FC807813 | | 8:28:32 AM | | \$300.00 |
| KRQE | 196292 | 08/07/12 | M-F KRQE News | 12p-1230p | :30 | P2 | [ALL] | WILSON FC807813 | | 12:04:17 PM | HW0412TV | \$550.00 |
| KRQE | 196292 | 08/13/12 | M-F KRQE News | 12p-1230p | :30 | P2 | [ALL] | WILSON FC807813 | | 12:21:19 PM | | \$550.00 |
| KRQE | 196292 | 08/13/12 | Mon Hour 3 | 9p-10p | :30 | P3 | [ALL] | WILSON FC807813 | | 9:00:54 PM | | \$2,600.00 |
| KRQE | 196292 | 08/10/12 | M-F KRQE News | KRQE News | :30 | P3 | [ALL] | WILSON FC807813 | | 5:12:06 AM | | \$75.00 |
| KRQE | 196292 | 08/08/12 | M-F KRQE News | KRQE News | :30 | P3 | [ALL] | WILSON FC807813 | | 5:32:45 AM | | \$75.00 |
| KRQE | 196292 | 08/08/12 | Price is Right | 11a-12p | :30 | P3 | [ALL] | WILSON FC807813 | | 10:59:30 AM | | \$300.00 |
| KRQE | 196292 | 08/07/12 | Price is Right | 11a-12p | :30 | P3 | [ALL] | WILSON FC807813 | | 10:59:15 AM | HW0412TV | \$300.00 |
| KRQE | 196292 | 08/09/12 | KRQE News 13 | @530p-6p | :30 | P3 | [ALL] | WILSON FC807813 | | 5:43:33 PM | | \$500.00 |
| KRQE | 196292 | 08/10/12 | KRQE News 13 | @530p-6p | :30 | P3 | [ALL] | WILSON FC807813 | | 5:36:12 PM | | \$500.00 |
| KRQE | 196292 | 08/13/12 | Price is Right | 11a-12p | :30 | P3 | [ALL] | WILSON FC807813 | | 11:29:11 AM | | \$300.00 |
| KRQE | 196292 | 08/11/12 | KRQE News Satu | 7a-8a | :30 | P3 | [ALL] | WILSON FC807813 | | | | \$75.00 |
| KRQE | 196292 | 08/11/12 | Sa 6p-630p | Sa 6p-630p | :30 | P3 | [ALL] | WILSON FC807813 | | | | \$275.00 |
| KRQE | 196292 | 08/09/12 | Price is Right | 11a-12p | :30 | P3 | [ALL] | WILSON FC807813 | | 11:29:56 AM | | \$300.00 |
| KRQE | 196292 | 08/09/12 | M-F KRQE News | KRQE News | :30 | P3 | [ALL] | WILSON FC807813 | | 5:59:26 AM | | \$75.00 |
| KRQE | 196292 | 08/13/12 | KRQE News 13 | @530p-6p | :30 | P3 | [ALL] | WILSON FC807813 | | 5:50:19 PM | | \$500.00 |
| KRQE | 196292 | 08/08/12 | KRQE News 13 | @530p-6p | :30 | P3 | [ALL] | WILSON FC807813 | | 5:42:33 PM | | \$500.00 |
| KRQE | 196292 | 08/10/12 | Price is Right | 11a-12p | :30 | P3 | [ALL] | WILSON FC807813 | | 10:58:30 AM | | \$300.00 |
| KRQE | 196292 | 08/07/12 | KRQE News 13 | @530p-6p | :30 | P3 | [ALL] | WILSON FC807813 | | 5:43:33 PM | HW0412TV | \$500.00 |
| KRQE | 196292 | 08/11/12 | Sa 630p-7p | Sa 630p-7p | :30 | P4 | [ALL] | WILSON FC807813 | | | | \$550.00 |
| KRQE | 196292 | 08/13/12 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | WILSON FC807813 | | 11:25:45 PM | | \$175.00 |
| KRQE | 196292 | 08/09/12 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | WILSON FC807813 | | 11:11:15 PM | | \$175.00 |
| KRQE | 196292 | 08/08/12 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | WILSON FC807813 | | 6:05:55 AM | | \$125.00 |
| KRQE | 196292 | 08/13/12 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | WILSON FC807813 | | 5:25:17 AM | | \$75.00 |
| KRQE | 196292 | 08/10/12 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | WILSON FC807813 | | 10:59:15 PM | | \$175.00 |
| KRQE | 196292 | 08/09/12 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | WILSON FC807813 | | 6:52:05 AM | | \$125.00 |
| KRQE | 196292 | 08/11/12 | Sa KRQE News | 1530p-6p | :30 | P4 | [ALL] | WILSON FC807813 | | | | \$175.00 |
| KRQE | 196292 | 08/13/12 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | WILSON FC807813 | | 6:32:25 AM | | \$125.00 |
| KRQE | 196292 | 08/10/12 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | WILSON FC807813 | | 6:18:25 AM | | \$125.00 |
| KRQE | 196292 | 08/08/12 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | WILSON FC807813 | | 10:46:00 PM | | \$175.00 |
| | | | | | | | | | | | 15,775.00 | |
| | | | | | | | | | | | 15,775.00 | |
| | | | | | | | | | | | 15,775.00 | |

[Sorted by: Advertiser]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Smart Media Group,
 being/on behalf of: Heather Wilson, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the General
 election to be held on: 11/6/2012
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached | | | | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

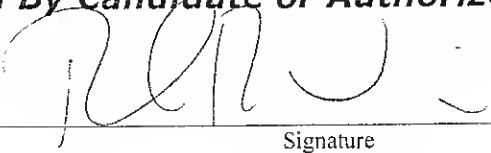
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

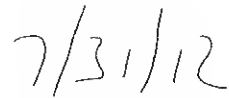
- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date